

Programme of Events

2022 — 2023

📍 Lisbon, PT & Live Streaming Worldwide

A DESIGN JOURNEY

FROM LISBON TO THE WORLD

Talks / Workshops / Film Screenings

Curated by Babled Studio and Passa Ao Futuro

www.the3rdfloor.net



Programme of Events (2022—2023)

Curated by Babled Studio and Passa Ao Futuro

In loving memory of Fatima Durkee (1980–2022), co-founder of Passa Ao Futuro.

Design is portal into culture and tradition, mastery and craftsmanship, it propels both innovation and development, and connects both on a local and international scale.

Over recent years, Lisbon has become a city where creative newcomers coalesce with local and long-standing Portuguese craftsmen and makers. The city's rich artisan heritage has inspired a thriving contemporary craft and design community with a diverse and vibrant landscape.

A Design Journey: From Lisbon to the world is an event programme that seeks to stimulate relevant discussions and collaborations based on current issues around design, craftsmanship and sustainability, in the form of roundtable talks, workshops and film screenings.

The programme's curators, Babled Studio and Passa Ao Futuro, will involve national and international participations, bringing together expert voices from both Portugal and around the world to dissect, analyse and discuss each topic. The aim is to consolidate the collective ambition driving Lisbon's creative scene.

Events will take place in Rua da Madalena 85, in the heart of Lisbon, between the 1st floor where Babled Studio is based and The 3rd Floor where the company hosts a co-working and events space for the creative community.

Roundtable talks will be streamed live on The 3rd Floor's networks (Facebook, YouTube) and will later be accessible at www.the3rdfloor.net in the Programme & Events page, where you can already watch the past talks.



Location

Rua da Madalena 85
1100-319 Lisboa, Portugal

[↗ Get directions](#)

Format

Talks

10-15 min presentation by each speaker
30 min roundtable discussion
15 min open discussion

Duration: 1.5 hours

Language: English

Public: 30 people on site + Live Streaming

Workshops

Presentation and demonstration from artisan
Hands-on making

Duration: 4-6 hours

Language: English / Portuguese

Participants: 6-10 people

Fee: Symbolic value to secure spot

Programme Overview

Talks, Workshops & Film Screenings



Talks

- * **The revolution will be designed!**
October 20th, 2022 at 19:00h (WEST)
- * **From the workshop to the world**
November 24th, 2022 at 19:00h (WEST)
- * **Crafts' role in driving economy**
January 26th, 2023 at 19:15h (WEST)
- * **How do we remove the thorn from the shoe of Portuguese design?**
March 23rd, 2023 at 19:15h (WEST)
- * **How do we use the tools we have to design for good?**
April 13th, 2023 at 19:15h (WEST)

More talks to be announced from March 2023, themed around raw materials: Earth, Stone, Glass and Fibres.

Workshops

- * **Hand-chiseled leather workshop**
November 25th, 2022
- * **Natural dyeing workshop**
February 11th, 2023
- * **Basket weaving workshop**
April, 2023 (TBA)

Programme Overview

Talks, Workshops & Film Screenings



Film screenings

* **Film Festival “Il Design Incontra le Mani”**

Spring 2023

A film festival brought to the public in collaboration with Istituto Italiano di Cultura di Lisbona. Held in different venues all over Lisbon, from Cinema São Jorge to Faculdade de Belas Artes da Universidade de Lisboa, it was designed to coincide with the Italian Design Week 2023. The films are curated by Silvia Robertazzi, Journalist and Design Critic and Content Editor at Hearst Global Design, and Porzia Bergamasco, Journalist and Design Critic.

The “Il Design Incontra le Mani” Film Festival explores, with a series of auteur documentaries, the essence of a certain approach to design linked and directed to people, and a slow pace that becomes a method of development. Divided into five appointments, it brings us face to face with some of the designers who have built in the past, or are building in the present, their personal history on these concepts. And who, at the same time, have been or are precursors and forerunners of more general aspects of the history of design and architecture.

The care in the choice of materials, the attention towards patient craftsmanship, the respect for the territory and its inhabitants, the curiosity towards themes of recycling and tradition, the daring of atypical formal bets, the responsibility of processes that makes the figure of the designer coincide with that of the entrepreneur, for the improvement and optimisation of production, the concern for the wellbeing of all. These traits, in different ways, unite the work of the protagonists presented in the films, ranging not only on a time axis from the last century to the present day, but also in different geographical locations. Demonstrating that good design does not originate from the current stimuli of ecological thinking, but has distant roots. To be found in the most humanistic aspect of design.

It is enough to be able to look and understand how many lessons for good living are hidden in the things we use and the buildings we inhabit. And how much, some of them, can make a difference for a happier and healthier coexistence and point the way forward in the future.

New Space

* **Prime Matter Gallery Opening**

May, 2023

A new Gallery / Project Room space is set to open at Rua da Madalena 87 in May of 2023, as part of the Lisbon Design Week 2023.

Events Details

Talks

Names contain links to the participants' websites.
** Unconfirmed attendances are marked with two asterisks.

October 20th, 2022 at 19:00h (WEST)

TALK

The revolution will be designed!

How do we help design students understand the role they play in design practice worldwide?

Synopsis

The speakers on this panel discuss design education in the 21st century and how to provide young designers with the tools to design sustainable, inclusive, and responsible projects.

As designers today become part of a rising class of problem-solvers in the face of environmental and social issues, design education must adapt accordingly. Equipping young students with the know-how to responsibly address these challenges requires a new way of teaching, embedded in an understanding of systems.

Moderation

- Veerle Devos, Design Journalist (Portugal)

Speakers

- Irene Fortuyn from Design Academy of Eindhoven (The Netherlands)
- Giulio Vinaccia from ESAD Matosinhos (Portugal)
- Susanna Cerri from Scuola del Non Sapere (Italy)

Special guests

- Jean Gardner (US)
- Maria Milano from ESAD Matosinhos (Portugal)

November 24th, 2022 at 19:00h (WEST)

TALK

From the workshop to the world

How do we promote local makers within the digital era?

Synopsis

The speakers on this panel discuss the pioneering ways galleries and designers can consciously promote the diversity of artisanal design production in 2022 online and how to use the digital era to support craft knowledge. The panel explores the ways in which the web may provide a specific and unique insight into the world's master craftsmen and safekeep their artisanal knowledge.

Moderation

- Veerle Devos, Design Journalist (Portugal)

Speakers

- Renaud Vuillat from 21st Gallery (USA)
- Kristian Andersen from Adorno (Denmark)
- Armando Ribeiro from O Apartamento (Portugal)
- Caroline Fiers from Biennale Interieur Kortrijk (Belgium)

Events Details

Talks

Names contain links to the participants' websites.
** Unconfirmed attendances are marked with two asterisks.

January 26th, 2023 at 19:00h (WEST)

TALK

Crafts' role in driving economy

Contamination between artisanal work and global economy

Synopsis

This panel discusses how to enable a network of makers to successfully position themselves within a consumer base no longer satisfied by mass production. The speakers look at craft economy as a viable force in opposition to existing systems of production through the humanisation of work and commerce. Craft as a social and material practice that drives cutting edge technology, innovation and design whilst enhancing human relations and giving form to imagined futures and worlds.

Moderation

- Veerle Devos, Design Journalist (Portugal)

Speakers

- Stefano Micelli, Author and Professor (Italy)
- Catarina Portas from A Vida Portuguesa & Depozito (Portugal)
- Giacomo Massari from TorArt (Italy)
- Miguel Almeida Mendes from Viúva Lamego (Portugal)

March 23rd, 2023 at 19:15h (WEST)

TALK

How do we remove the thorn from the shoe of Portuguese design?

Different approaches that are bringing Portugal to the world

Synopsis

The panel discusses how the coming decades can provide Portuguese design with the authority, acknowledgement and increased visibility that the aesthetic sense and visual acuity of its practitioners deserve and desire. The speakers look into the success of Portuguese professional design associations and educational institutions in the development of design theory dialogue and critical discourse regarding design and its role in society.

Moderation

- Veerle Devos, Design Journalist (Portugal)

Speakers

- Filipe Alarcão from Filipe Alarcão Design Studio (Portugal)
- Paulo Sellmayer from Vicara (Portugal)
- Eneida Lombe Tavares, Designer (Portugal)
- Toni Grilo from Studio Toni Grilo (Portugal)

Events Details

Talks

Names contain links to the participants' websites.
** Unconfirmed attendances are marked with two asterisks.

April 13th, 2023 at 19:15h (WEST)

TALK

How do we use the tools we have to design for good?

How does regenerative design thinking frame a more holistic approach to design and ensure radical change?

Synopsis

The speakers on this panel examine new techniques for the responsible use of traditional materials and discuss how to find adaptable solutions to reduce the trajectory of climate change, creating a harmonious balance between people and the planet.

They explore how ideas of sustainability and regenerative design are changing the cultural sector and what new skills designers need to develop in order to address the current environmental social and economic crisis and help engage citizens into action.

Moderation

- Veerle Devos, Design Journalist (Portugal)

Speakers

- Kavita Parmar (Spain)
- Carlo Battisti from Living Future Europe (Italy)
- David Regales from Humascale (Spain)

Following this programme, from spring 2023 there will be a series of talks themed around raw materials like earth, stone, glass and fibres.

From March 2023 (TBA)

TALK

Raw materials

- * Earth
- * Stone
- * Glass
- * Fibres

Events Details

More details to be announced.

Workshops

November 2022 (TBA)

WORKSHOP

Hand-chiseled leather workshop

Practical workshop led by a specialised artisan

Synopsis

A practical workshop where a specialised artisan will teach a leather hand-chiselling technique to a group of 6 to 10 people in November. The workshop will last one afternoon and will carry a symbolic cost that includes the materials provided by the artisan. The participants will take home their results of the workshop.

Coordination

- Passa Ao Futuro (Portugal)

February 2023 (TBA)

WORKSHOP

Natural dyeing workshop

Practical workshop led by a specialised artisan

Synopsis

A practical workshop where a specialised artisan will teach natural dyeing techniques to a group of 6 to 10 people in February. The workshop will last one afternoon and will carry a symbolic cost that includes the materials provided by the artisan. The participants will take home their results of the workshop.

Coordination

- Passa Ao Futuro (Portugal)

March 2023 (TBA)

WORKSHOP

Basket weaving workshop

Practical workshop led by a specialised artisan

Synopsis

A practical workshop where a specialised artisan will teach a basket weaving technique to a group of 6 to 10 people in April. The workshop will last one afternoon and will carry a symbolic cost that includes the materials provided by the artisan. The participants will take home their results of the workshop.

Coordination

- Passa Ao Futuro (Portugal)

Events Details

More details to be announced.

Film screenings

Film Festival “Il Design Incontra le Mani”

Session 1

- * **Apertura | 17.03.2023 at 18:30h | Fundação Arpad Szenes-Vieira da Silva**
 - “Alfabeto Mangiarotti” by Davide Maffei | Italy, 2022 | 84’

Opening session with the presence of director Davide Maffei and programme curator Silvia Robertazzi.

Session 2

- * **Design e Materia | 24.03.2023 at 18:30h | Babled Studio**
 - “Tobia Scarpa. L’Anima Segreta delle Cose” by Elia Romanelli | Italy, 2015 | 30’
 - “Giacomo Moor. Natura e Artificio” by Iacopo Carapelli | Italy, 2017 | 9’
 - “Incontri Metropolitan i Lavori di Michela Cattai” by Francesco La Porta | Italy, 2019 | 9’
 - “A Marwoolus Journey” by Jasmin Schröder & Emanuele Marzi | Italy, 2015 | 6’
 - “Proust di Alessandro Mendini” by Emilio Tremolada | Italy | 6’

Session with the presence of programme curator Porzia Bergamasco.

Session 3

- * **Genius Loci | 30.03.2023 at 17:45h | Festa do Cinema Italiano @ São Jorge**
 - “Latta e Cafè” by Antonello Matarazzo | Italy, 2009 | 63’
 - “Le Radici e le Ali” by Michele Ferrari | Italy, 2019 | 30’

Session 4

- * **Arte, Progetto, Design | 21.04.2023 | FBAUL**
 - “Il Gesto delle Mani” by Francesco Clerici | Italy, 2015 | 77’
 - “The Campana Brothers” by Gabriela Bernd | Italy, 2016 | 20’

Session 5

05.05.2023 | FBAUL

- * **Design come Educazione**
 - “Yesterday/Tomorrow (14+ Foundation)” by Jenna Elizabeth | Zambia/USA, 2016 | 8’
 - “Francis Kéré. An Architect Between” by Daniel Schwartz | Germany/Switzerland, 2016 | 18’
- * **Designer Imprenditore**
 - “Piet Hein Eek” by Niek Koppen | The Netherlands, 2016 | 55’

Contacts

The 3rd Floor

www.the3rdfloor.net

Instagram Facebook the3rdfloorlisbon

info@the3rdfloor.net

+351 218 870 033

Babled Studio

www.babled.net

Instagram emmanuelbabled

Facebook babledesign

office@babled.net

Passa Ao Futuro

www.passaaofuturo.com

Instagram Facebook passaaofuturo

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